

“Cooking is not a duty, is a lifestyle”

Doreen Colondres is revolutionizing the way people think about food, she wants to convince the world that ***The Kitchen Doesn't Bite***.

An active social media personality, passionate about fresh, flavorful, and seasonal ingredients, she encourages people to enjoy cooking and also the time we spend in eating. Her mission is to convince us that **cooking is a heritage and a tradition** that is fun, relaxing, easy, romantic, but more importantly, healthy.

An energetic food lover, certified wine connoisseur and tireless world traveler. Doreen has been in more than 30 countries and wine regions around the world. Her book **La cocina no muerde** was published by Random Penguin House in 2015 and it was 4 months best-seller (national & international).

She hosts frequent cooking segments on *Un Nuevo Día* from **Telemundo** and *Despierta América* from **Univisión**. And also hosted 3 shows on **Fox Life** / “Utilísima”, airing in over 16 countries for 5 years. Some of those shows are currently airing in Mundo Fox.

In July, 2017 she partnered with **Hass Avocado** and the **American Heart Association** as a spokesperson for their “**Healthy for Good**” campaign. A revolutionary movement to inspire us to live a healthier life, one small step at a time.

Since 2014 she is the celebrity chef of the annual **NAHREP** convention (National Association of Hispanic Real Estate Professionals), designing a 5 course brunch for 500 latinas and sharing powerful & inspiring stories with them.

In **2015** she became the Celebrity Chef for the **National Pork Board**. Doreen hosted a massive 15 months national media tour with her recipes featuring pork. The campaign launched at the SOBE Food Network Wine & Food Fest in Miami, FL with several cooking shows for general market. She was the chef of the 2015 **Univisión** health campaign **Reto28**. A 5 weeks massive campaign (diet) encouraging Latinos to live a healthier life. Doreen designed all the recipes and achieved more than half a million subscribers in 2 weeks. The campaign was supported by the **John Hopkins Hospital** and the **American Heart Association**.

Since **2013** she is a spokesperson for **Novo Nordisk**, a world leader in diabetes & obesity care. With her recipes & passion, she has done more than 80 live cooking shows around the US. Also in 2013 she became the first Hispanic Celebrity Chef for **Bumble Bee Seafoods**. Doreen was their bilingual ambassador for 2 years. She designed recipes infused with Latin & Italian flavors featuring Bumble Bee's gourmet Prime Fillet and helped extend Bumble Bee's “**BeeWell for Life**” brand philosophy to encourage consumers to exercise and live a healthy and active life. She also became the first Hispanic Celebrity Chef for **Bordeaux Wine Council**, the most prestigious wine region in the world. Doreen was their spokesperson and consultant, helping Bordeaux connect with the growing U.S. Hispanic market via the “**Viva Bordeaux**” campaign. She created upscale Latin recipes paired with Bordeaux wines. National and international media successfully covered the campaign.

Her weekly articles features in national magazines and newspapers around the nation and she was a successful Food and Wine Editor for Meredith Publishing for 7 years. **Her articles have been published in Bottle Notes, Miami Herald, Toronto Hispano, Abastos, El Diario, La**

Opinión, Latina, The Latin Kitchen, Washington Post, Cosmo for Latinas, MSN, NBC & Yahoo, among others.

She was a judge and spokesperson for the 2011 DO Ribera Del Duero vintage and worked the 2016 harvest season in Bordeaux, France. Certified with **Wine & Spirits Education Trust L2 (WSET), Court of Master Sommelier L1, US Sommelier Association L2 and École du Vin** in Bordeaux. Has a BBA in Business and Marketing, studied in culinary schools in NY, CA and graduated in FL.

A **Slow Food USA supporter**, certified with USA Certified Angus Beef, & Chobani Nutritional Program. She also attended to food and wine programs in Italy, Ecuador, Colombia, Mexico, Greece and Spain.